

قوية Kawiya

Dream With Deadline Program For Emirati Women



Background

Underrepresentation of women in business and public sectors is a fundamental challenge for our society in United Arab Emirates. Women have the potential to drive the success of UAE and influence our society's thinking. Through the inclusion of women, essential topics can be strategized for and executed on the public agenda. On the other hand, UAE is committed to increasing the rate of women in company management and boards to 20% or more by 2030 and to enhance diversity and inclusion in companies while committing to representing societal diversity amongst their employees and to promote respect and equality in their organizational culture.

This program invites emerging women leaders to attend interactive sessions designed to foster leadership, professional growth and gender equity in the workplace. We believe that continuous learning is the foundation of good performance. And performance attracts success. All this, combined with adequate self-knowledge,

provides a competitive advantage in the job market and helps build ur careers. Through Kawiya we plan to work with Emirati women in order to make their day-to-day operations efficient and achieve career dreams.

Mission

Kawiya program is on a mission to provide an equal representation of women in our society through kawiya (قوية) women leadership program driving Emirati female progress in both private and public sectors. Everyone can join our mission regardless of gender.

Our aim is to have this program provided in UAE under the patronage of the Crown Prince of Dubai, Sheikh Hamdan Bin Mohammed Al Maktoum.

Goal

Our goal is to provide guidance, tangible help to young Emirati women who are receptive to development and encourage them to achieve better performance. Our aim is to guide mentees towards greater self-awareness and towards their goals, to grow their network, to build a leadership career and also find the work life balance in UAE. We want to provide an opportunity for women working at UAE governmental and private companies to get a more diverse picture of the business and public life internationally and in UAE. With this mentoring program, our mentees can step out of their comfort zone, learn from people representing different sectors than theirs, get a different perspective than what their education provided, and ultimately acquire the knowledge they wouldn't get in their circle. During the program, real friendships, networking opportunities and great collaborations are made between our participants.

Who Should Attend

Emirati women in leadership roles and women with leadership ambition in their professional development. We are accepting both junior and more experienced mentee candidates. We make sure that attendees during each intake are homogenous from a seniority level.

Entrepreneurs
Company / Start-up Founders
C-Level
Experienced General Managers
New General Managers
Directors

Time Frame of Engagement

This program can be repeated for a designated time frame (Example 3 years)

per different sectors and seniorities as agreed under the royal patronage.

Each program is for a 3-month timeframe as per the following schedule:

Month 1 - Week 1: 3 days per week. Monday, Tuesday, Wednesday

Month 2 - Week 2: 3 days per week. Monday, Tuesday, Wednesday

Month 3 - Week 3: 3 days per week. Monday, Tuesday, Wednesday

First program can be given as per following schedule:

January 3, 4, 5 2022

February 7, 8, 9 2022

March 7, 8, 9 2022

**A certificate will be provided to attendees upon finishing of the program.
The program will be delivered in English language.**

Program Fees

To be discussed at a later stage.

Different approaches can be agreed upon including governmental sponsorship for candidates under Mentee pro bono registration or Mentee registration fee advised by Crown Prince. Registration is also available for Emirati women located outside UAE.

The registration fee will be used to promote the equal opportunities theme to the maximum extent possible and to coordinate, administer and communicate the mentoring program.

Number of Attendees Per Program

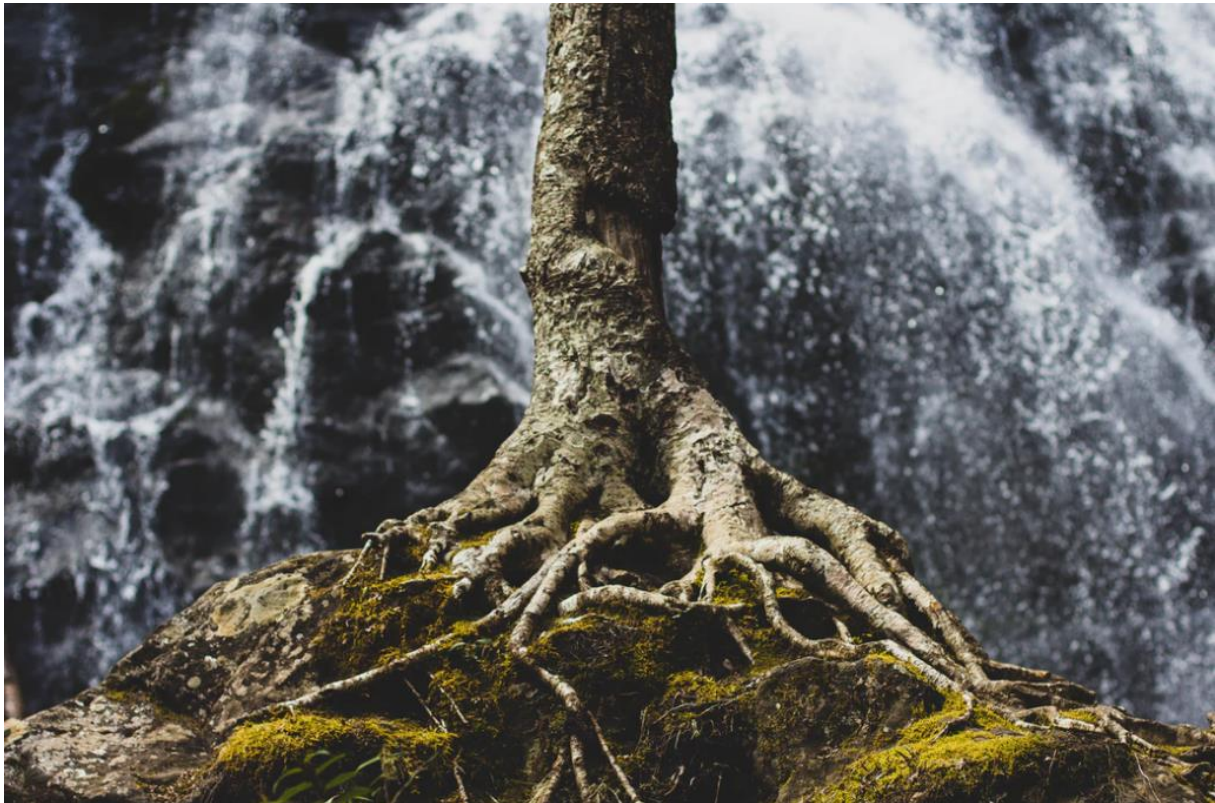
15 to 20 mentees per program

Key Benefits

- Learn from internationally recognized and awarded influential women promoting women empowerment
- Identify & leverage leadership skills
- Develop a strategic outlook
- Build strategies based on valuable materials
- Become member of the alumni group, and gain access to great networking opportunities
- Lead change and promote innovation throughout the organization

Schedule

	Day 1	Day 2	Day 3
Week 1	<p>Negotiations</p> <p>Executive Decision Making</p> <p>Leadership Attributes & Development Paths</p>	<p>Leading with Vision & Purpose</p> <p>How to Be Invaluable for Organizations</p> <p>Economic Uncertainties, Crisis & Downturn</p>	<p>Coaching & Mentoring</p> <p>The New Brand: YOU!</p> <p>Entrepreneurs & Intrapreneurs</p>
Week 2	<p>Value Based Leadership</p> <p>Leadership Styles & What is Right For You</p> <p>Innovation Strategy</p>	<p>Communication with Influence</p> <p>Presentation Skills</p> <p>Connecting Purpose & Profit</p>	<p>Coaching & Mentoring</p> <p>Career Advancers & Derailers</p> <p>Amplifying Your Potential Through Others</p>
Week 3	<p>Self-Awareness, Understanding Different Personalities</p> <p>Leadership Courage, Power & Resilience</p> <p>Reimagining How Business Works</p>	<p>Customer Centric Organization</p> <p>Designing Teams to Deliver Results</p> <p>Leading Teams with Agility, Focus, Speed & Diversity</p>	<p>Coaching & Mentoring</p> <p>Why Leaders Need to be Ambidextrous</p> <p>Program Closes</p>



Program Leadership Team

We are international travellers working and studying in many different countries and regions in the world. We speak several languages including English and Arabic. We share our experience, our challenges, and our personal stories. Our aim is to guide mentees towards greater self-awareness and their goals. All this can be highly beneficial in the workplace, regardless of sector in UAE.

Mentees say that mentors share a lot of knowledge, help in career and life planning, and provide empathy, honesty, positive attitude, confrontational questions, and feedback for mentees. With their words: 'it is a program that is better than any self-awareness course'.

Susan Balint (LCC, FTBE, GLA)

<https://www.linkedin.com/in/success-for-buisness/>



Susan internationally travelled, with 2173 hours of Workshops, Training and Leadership development, coaching. She works globally in 3 languages. She is an accredited Global Leadership Developer & Communication Trainer by London Chamber of Commerce. CEO Coach and CEO Peer Advisory, specialising in working with CEO's, Executives, Managers in facing challenges, building relationships, becoming successful Leaders and helping them to grow. She holds diploma in Psychology from University of South Carolina. She is a Certified John Maxwell leadership developer and also holds an LDP certification in International leadership development. Studied 600 hours life, business and executive coaching at Chester University.

She has several awards: European Prestige Award in Executive coaching category and 2 times the Most Influential International Business woman of the year. Regular speaker at different Business Shows on topics related to inspiring leadership and leading the future. She is UK & UAE Business Awards Certified Judge.

Maya Khalifeh (ESCP,MBA,CCXP)

<https://www.linkedin.com/in/mayakhalifeh/>



Maya is a seasoned expert, with over 15 years' experience in setting strategies and systems that empower companies, NGOs and governments to elevate customer and citizen experience and build long-term strategic partnerships. She manages key customer relationships and participates in closing strategic opportunities. Maya has deep knowledge in development of customer retention programs and customer divestment strategies. She helps businesses leverage digital transformation. She also has thorough expertise in setting up Lead Generation strategies. Maya holds Executive MBA dual degree from ESCP Europe & ESA Business School, she is Certified Customer Experience Professional (CCXP), she is certified by MIT Sloan Business School in Negotiations & Influence in addition to Customer Advisory Board certified professional. Maya is the winner of Gulf 2020 Customer Experience Professional of the Year in Dubai. She is a frequent public speaker on topics related to women empowerment, value creation, business transformation and leadership.

Program also includes guest speakers.

Important Background Information

We also pay attention to stay ethical. This is how we keep the continuing openness from our partners.

Contact Us

For further information on Kawiya Program contact:

Susan Balint: susan@success-for-business.com

Maya Khalifeh: Khalifehmaya@hotmail.com